



PROGRAM DESCRIPTION

This program is intended for individual students who aspire to set up their own business, and thus, create employment for themselves and others.

It covers subjects related to identifying, organizing, starting and managing a small business enterprise, as well as the development of attitudes, knowledge, and skills critical to the success of a small business enterprise.



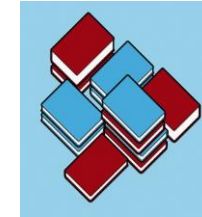
OBJECTIVES

To enable students:

- to become independent entrepreneurs who are fully aware of their responsibility in the field of business.
- to be responsive to technological, economic and socio-economic condition and development, changing consumer needs to better prepare them for an entrepreneurial career

CURRICULUM OFFERING

<u>Courses</u>		<u>Units</u>
Bokp 101	Accounting for Sole Proprietorship – Service	3
Bokp 102	Accounting for Sole Proprietorship – Merchandising	3
Econ 101	Basic Economics, Taxation and Agrarian Reform	3
Entrep 101	Entrepreneurship Principles and Practices	3
Entrep 102	Project Identification, Planning and Development	3
Mgmt 101	Organization and Management	3
Mgmt 102	Cooperative Management	3
Mktg 101	Marketing Principles and Methods	3
TOTAL		24



MODE OF INSTRUCTION

A student enrolled in the program will be given a learning package to work on. While students are expected to be independent and self-reliant in their studies, they can get learning support from the learning centers that are established by the University throughout the region.

During the course of the study, the students are expected to meet their tutors/facilitators on scheduled dates (at least once a month), thresh out problems encountered in the course of their study, or attend seminars, symposia, panel discussions, and/or conferences to enrich their learning experience. The student is also expected to submit written assignments, and sit in supervised examinations at the University.

CLIENTELE

Any graduate in one or two year courses (Secretarial, Tourism, HRM, Technical courses, etc.) or students who finished one or more years of any college degree.

APPLICATION PROCEDURE

1. Application forms may be obtained from any learning center of the University
2. Applicants should accomplish and submit or mail it to the DMMMSU-OUS Office, City of San Fernando, La Union.
3. Qualified applicants will receive an admission slip or notice of admission.
4. Applicants can enroll at the DMMMSU-OUS Office, City of San Fernando, La Union.

ADMISSION REQUIREMENTS

1. Bachelor's degree holder or undergraduate
2. Submission of a duly approved application to study at the DOUS
3. Passing an interview by the DOUS admission committee

FOR MORE INFORMATION, CONTACT OR VISIT:

LEARNING CENTER COORDINATOR
DMMMSU Open University System
Cor. Gov. Ortega St., City of San Fernando
La Union
Tel. No. (072) 607-8324
TELEFAX (072) 242-3608
dous_dlc@yahoo.com
www.dmmmsu-ous.org

Philosophy

Total human development with appropriate competencies

Vision

A premier and globally competitive university

Mission

Provides relevant quality instruction, research and extension

Goal

To lead in transforming human resources into productive self-reliant citizens and responsible leaders

Objective

To provide distance education to people who have no access to schools, colleges, and universities or to those who, for one reason or another, cannot avail themselves of the conventional mode of instruction.

"Providing more opportunities"

Don Mariano Marcos Memorial State University
OPEN UNIVERSITY SYSTEM
La Union, Philippines

CERTIFICATE IN ENTREPRENEURSHIP (CE)

